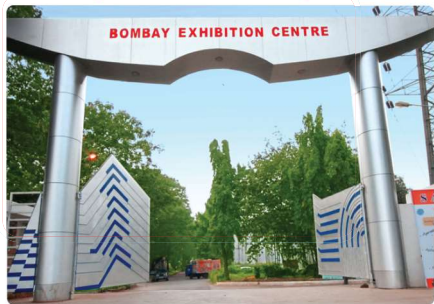




The Best of India The **21st** Business Event World Expo | Summit | Awards



**13 - 15 MARCH 2024, BEC
NESCO, GOREGAON (E), MUMBAI**



GOA
Next expo coming soon
DR. SPM AC STADIUM, PANAJI



Special Thanks



Government of India / States &
The Chamber for Import, Export &
Health - Regd. for promotion of
commerce, recognized by the
Union Ministry of Corporate
Affairs & other Government
agencies.

Special Support



Estd. 1943
**ALL INDIA FOOD PROCESSORS
ASSOCIATION**



TOWARDS 2030 AND BEYOND.

Trinity is back with a record number of exhibitors & business visitors at the Goa and Mumbai editions of INDIA HOSPITALITY + F & B World Expo & Conclave. The 18th edition makes this the oldest and biggest hospitality industry-event and second only to AAHAR held in the national capital.

Trinity has been at it for the last 17 years - producing hospitality, bakery & food events in India and foreign countries. Hospitality is among the top 10 sectors in India to attract the highest foreign direct investment (FDI) and the country is poised to be ranked among the top 5 business hospitality markets globally by 2030.

Business travel spending in India is alone expected to triple until 2030 from US\$ 30 billion in 2016. In the Union Budget 2017-18, the Indian government announced new initiatives to boost the hospitality sector by setting up of five special zones and infrastructure for the worldwide launch of the 'Incredible India' campaign.



TRINITY'S LAST EVENT - Baking the World a Better Place



Trinity are holders of the Guinness for the World's Largest Fish Patty (cutlet), Choco Mud Pie (cake) & Bread Pudding (custard) attempt



WHAT MAKES THIS EDITION DIFFERENT ?

More Action. More Sales. More Contacts. More Business. More Networking. More Learning... Witness first-hand and experience the various aspects of the Hospitality Industry - HoReca, Bakery, Food & Beverages, Interiors & Exteriors, Cleaning & Hygiene, Furniture & Furnishings, Energy & Engineering, etc. **Here is what you can expect:**

- National awards & challenges
- Product launches & innovations
- Hospitality community under 1 roof
- Daily networking gala cocktail dinners
- Business tips for start-ups & beginners
- All related segments of the industry covered
- Live theater, training & demos by celebrity chefs
- The success stories of entrepreneurs & professionals
- Latest government regulations for food, safety & hygiene
- Special Government Presentations, seminars & work-shops
- Sales, Business, Marketing, Branding, Purchases & Interaction
- Active participation of related associations in the country, etc.



HATRICK! A GUINNESS WORLD RECORD AGAIN !

For us closer at home, Trinity is on to the next challenging Guinness World Record Attempt, after successful attempts in 2017, 2018 & 2019. Once again this year leading master chefs will create another culinary wonder to be certified by the Guinness World Authorities, like was done with records held to date being:

1. 2017 - The World's Largest about 300 Kgs fish patty/fritter (cutlet), 4 feet in diameter & 1 feet in height.
2. 2018 - The World's Largest Chocolate Mud Pie (brownie/cake), weighing 1345 Kgs & 6 feet in diameter.
3. 2019 - The World's Largest Bread Pudding (custard) attempt weighing 1424 Kgs in a 6 x 6 feet baking tray & 1 ft height

www.bakerysnacks.com



MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits



COST-EFFECTIVE RATES

On the pricing front, two options are available - **Space & Shell** - the rates of which can be provided on request. Each Shell option includes panels, carpet, table, 2 chairs, 2 Spotlights, name-fascia, 5 amp plug-point, dustbin etc. Additional stall facilities available at a nominal price. GST at 18 % is applicable. There is a premium on 2 side (10%) and 3 side (15%) open corner stands.



WHY VISIT?

- It's an Industry Event
- Get the Latest Updates
- Venture into New Markets
- Sign Joint-Ventures / Tie-ups
- Benefit from Product Launches
- Expand Your Business Portfolio
- Check-out the International Edge
- Network with Industry Specialists
- Attend Demos & Collect Samples
- Connect with the Market-Leaders
- Meet One-on-One with Professionals
- Survey & Evaluate Market Conditions
- Witness New Technologies & Equipment
- Source or Offer Raw Materials & Supplies
- Be There for Free Workshops & Presentations
- Sign-up Joint-Ventures with Indigenous Business
- Learn, Educate & Keep Abreast of Developments
- Interact with MNCs, Suppliers, Distributors & Retailers
- Opt for Dealerships, Buy at Best Prices, Benefit Offers
- Save Time, Costs, Energy & Resources with Initiatives



WHY EXHIBIT?

- Combine benefits of internet, marketing & media.
- Anyone interested in your product will be there.
- Exhibitions are a marketing medium like no other.
- Your target-audience comes to you in thousands.
- It's most cost-effective & better than advertising.
- Touch, feel & enquire - face-to-face networking.

Special Thanks



Government Boards & Depts



All India Association of Industries



All India Food Processors' Association (AIFPA)



Association of Food Scientists & Technologies



Federation of Hotel & Restaurant Associations of India



Hotel And Restaurant Association (Western India)



Retailers Association of India



Western India Culinary Association



Hospitality Purchasing Managers' Forum



Association of Hotel And Restaurant India



I Professional Housekeepers Association



Poona Hoteliers Association



Culinary Forum of Goa



Goa Chamber of Commerce & Industry



Travel & Tourism Association of Goa



Goa Hotel & Restaurant Association



GOA STATE INDUSTRIES ASSOCIATION

BUSINESS ANALYSIS

VISITOR RESPONSE

- Well Satisfied 82 %
- OK & Satisfied 15 %
- Dissatisfied 03 %

GEOGRAPHICAL DEMOGRAPHICS

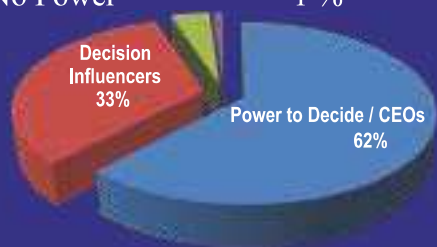
- Maharashtra 43 %
- Karnataka 12 %
- Goa 27 %
- Gujarat 8 %
- South India 6 %
- North India 2 %

BUSINESS VISITOR PROFILE

- MD / Director / Owner / Partner 47 %
- GM / Purchase / Chefs / F & B 18 %
- Trade / Dealers / Distributors 15 %
- Management / Marketing / Sales 14 %
- Professionals / Faculty / Others 6 %

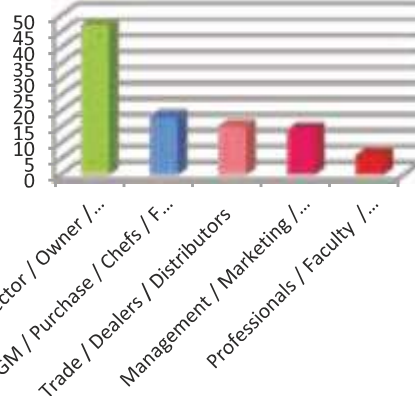
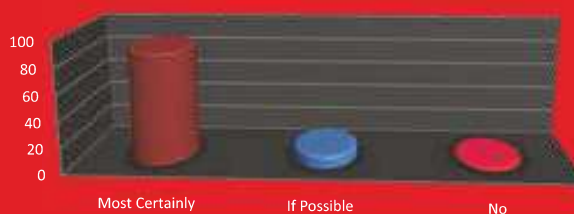
PURCHASING DECISION POTENTIAL

- Power to Decide / CEO 62 %
- Decision Influencers 33 %
- Future Decisions 4 %
- No Power 1 %



VISIT NEXT EDITION?

- Most Certainly 87 %
- If Possible 10 %
- No 3 %



INDUSTRY CELEBRITIES & CHEFS AT TRINITY'S LAST SHOWS



Gurbaxish Kohli
Hotel & Rest. Assoc



Hemant Oberoi
Celebrity Chef



Urbano Rego
World Chef



Chef Vernon
WICA Chief



Chef Saby
President's Awardee



Chef Harpal
Turban Tadka



Chef Ranjeet
Holiday Inn



Chef Varun
International Chocolatier



Jenna Hannan
BJCP Beer Judge



Hannan Hashim
BJCP Beer Judge



Nate Ross
Alchemy



Nishant Grover
Brew Indian



Ishan Grover
Kadak



Manu Gulati
Effingut Brewerkz



Aditya Challa
Susegado



Sharan Shetty
Spindrift Brewpub

HUGE MARKET POTENTIAL

The Indian Hospitality sector has now grown rapidly not only in terms of absolute numbers with the rise in tourism, but also become more varied. India's liberalization, rising middle class, changing food habits, HNI lifestyles and increasing disposable incomes with urbanization and the millennial culture are pushing demand for hospitality.

Travel, Tourism & Hospitality are closely inter-linked, so here are some projections to show the huge hospitality market potential:

- Incredible India campaign extending international tourism business
- By 2030, India is expected to be among top five business travel market
- 100% FDI allowed in tourism projects - hotels, resorts, recreation, etc.
- 163 countries have E-Tourist VISA, e-Business VISA & e-Medical VISA facilities
- Coastal tourism boosted intra-regional trade among Indian Ocean Rim (IOR) countries
- In 2018, foreign tourist arrivals was 10.56 million, achieving a growth rate of 5.20 % year-on-year.
- Five tourism mega economic zones announced in the previous budget to attract global tourism players
- By 2028, Tourism & Hospitality forecasted to earn \$ 50.9 bn as visitor exports compared to \$ 27.3 bn in 2017
- International hotel chains to account for 47 % share in Tourism & Hospitality sector by 2020 & 50 per cent by 2022
- Government of India to achieve 1 % share in world's international tourist arrivals by 2020 and 2 % share by 2025
- Budget 2019-20 has Rs 1,160 crore (US\$ 160.78 million) for development of tourist circuits under Swadesh Darshan
- Medical & AYUSH tourism has risen due to economical treatment, quality healthcare, infra & skilled doctors, etc.
- During 2000-March 2019, the hotel & tourism sector attracted US\$ 12.35 billion of FDI, according to govt. data
- India moved to 52nd rank in Tourism & Travel Competitive Index (WEF) and UNWTO Tourism Barometer (2016) ranks India at #40 in terms of global tourist footfalls.



Desmond Nazareth
Desmondji



Nakul Bhonsle
Great State Ale



Craig Wedge
Australian Expert



Nitin Nagrale
Founder, HPMF



Vaishali Sinha
Founder, IPHA



Evgenya Prazdnik
Bartender



Alexsey
Best Bar Manager



HIGHLIGHTS

- 3 Business Days
- World Class Venues
- 5000 Key Purchasers
- Industry's Best Awards
- Demos, Displays & B2B Meetings
- Professionals Luncheon Networking
- Conference, Seminars & Workshops
- International Marketing & Delegates
- Allied Industries & Product Launches
- Gala Dinner for Industry's Who's Who
- Cutting-edge Technologies & Machines
- World Market Leaders & Industry Brands
- Interaction with Government & Stakeholders
- Meetings with Members of Associations, etc.
- Thousands of Buyers & Visitors over 3 Days



INDIA'S HOSPITALITY INDUSTRY - WE LET THE STATS SPEAK !

- The quick service and dining out market is growing at the rate of 21% annually
- A worldwide launch of the Incredible India campaign is scheduled from this year
- Business travel spending is expected to triple by 2030 from US\$ 30 billion in 2016
- Global estimates place India among the top 5 business hospitality markets by 2030
- Hospitality and Tourism contribution to GDP in 2016 was estimated around US\$ 47 billion
- Hospitality is in the top 10 sectors in India attracting the highest foreign direct investment
- Indian hospitality clocks at CAGR of 14% with 15.3 Millions tourist arrivals expected by 2025
- The Union Budget 2017-18 gives a boost to the hospitality sector by setting up of five special zones
- The organized hospitality industry is growing at 16% p. a. & expected to cross IN Rs 25,000 crore by 2018-19
- Pan India existing hotel rooms number 1,30,000 and an additional requirement in 2 to 3 years is 50,000 rooms
- Mid hotels to receive an investment of IN Rs 6600 Crore (US\$ 990 million) excluding land over next five years
- During April 2000 – March 2017, hotel & tourism sector attracted US\$ 10.14 billion of FDI - as per official data
- This sector's contribution to GDP is projected to grow at 7.2 % and will reach a whopping \$ 160.2 billion by 2026
- Net worth of the 1.5 Million food joints & restaurant industry is IN Rs. 75000 crores & its growing at 7% annually
- Mumbai is the largest hospitality market with 12,807 rooms, next Delhi (11,338 rooms) and Bangalore has 9000 rooms
- Catering services industry has been consistently growing at 15 to 20 % and in 2016-17, crossed IN Rs. 40,000 crores
- This industry accounts for 7.5 % of the GDP with an estimated US \$ 47 Billion in direct contribution to the GDP in 2016
- The HVS report, " Hotels in India – Trends and Opportunities" estimates that over the next five years, each of the major metros will see an increase of at least 10,000 rooms.



SPECIAL THANKS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V Inamdar



Governor of Maharashtra & Impex Chamber Mg. Dir,



Maharashtra's Industries Minister inaugurating



IT HAS NOT GOT BIGGER THAN THIS ! NOT FOR LAST 15 YEARS !! ARE YOU MISSING OUT ON... !!!

- 10K** Business Visitors Invited
- 100** Star Chefs
- 2K** Purchase Decision-makers
- 700** Bulk Buyers
- 2K** Pan India Joint Ventures & Tie-ups / Buyer-Seller Meets
- 8** Themes
- 400** Brands
- 18** Demos
- 300** Awards & Citations
- 3** Cocktail Dinners / Lunches
- 500** Hoteliers & Restaurateurs
- 5** Celebrity Chefs Live & Hold Master Classes
- 18** Seminars
- 8** More.



DEMOS, ACTIVITIES & SEMINARS



Govt Agro & Food Processing opportunities from the states



General Managers & Directors Conclave on the latest trends



India's Hospitality Purchasing Managers will be there too



Master classes by Celebrity Chefs & Live Cooking



Housekeepers Association Professional Housekeepers contest & displays



SPECIAL THANKS



India's Minister Suresh P. & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



H. E. Governor Rao & CM Fadnavis of Maharashtra



President of Goa Chamber of Commerce welcomed



Hotels & Restaurants Association President

A TRINITY EVENT

CO-LOCATED EVENTS FOR A SYNERGY - UNDER ONE ROOF

To enable the business visitor purchase or get a ringside view of the complete hospitality industry and yet benefit from exclusive sectors, Trinity pioneered the concept of concurrent events. Thus, we have focussed themes, such as:



www.trinityworld.biz • www.ihnfworld.com • www.agrofnbpro.in • www.bakerysnacks.com
www.winesbeersdrinks.com • www.ayushnatural.com • www.ttindiaexpo.com

Professional Producers



**3 GUINNESS
WR HOLDERS**

PROMOTED BY



**TRINITY
ISO 9001:2015**

Certified by **ANSI** ICV

**American National Standards Institute
International Conformance Veritas**



**PATRON MEMBER
EU INDIA CHAMBERS**



**ASSOCIATE
MAHARATTA CHAMBER**



**IMPORT - EXPORT
& HEALTH CHAMBER**