

The Best of India The 13th Business Event World Expo | Summit | Awards



Special Thanks



Government of India / States & The Chamber for Import, Export & Health - Regd. for promotion of commerce, recognized by the Union Ministry of Corporate Affairs & other Government agencies.



MUMBAI
13 - 15 MARCH 2024
NESCO, GOREGAON EAST



GOA
CONTACT FOR MORE INFO
DR. SPM AC STADIUM, PANAJI



PUNE
CONTACT FOR MORE INFO
MAHALAXMI LAWNS



ANCIENT INDIAN WISDOM - SANSKRUT SUTRAS

- **One Earth, One Health** - Traditional medicine
- **Atithi Devo Bhava** - A guest is akin to God
- **Vasudhaiva Kutumbakam** - The entire world is one family
- **Bahujan Hitay, Bahujan Sukhay** - In the interest of all, the wellness of all.

INDIA - GLOBAL TRADITIONAL MEDICINE & WELLNESS HUB

The Trinity Group with The Chamber for Import, Export, Traditional & Integrated Health is back with yet another edition of AYUSH NATURAL World Expo | Summit | Awards to celebrate the dawn of a golden era for the country. Thanks to our Prime Minister, Shri Narendra Modi ji's relentless strenuous efforts, Indian medicine and wellness therapies are seeing world recognition. The government has set a target of increasing spending on healthcare from the current 1.3% to 3% of its GDP by this year.

On 20 April 2022, Prime Minister Narendra Modi ji, World Health Organization Director-General Dr Tedros Ghebreyesus and Mauritius Prime Minister Pravind Jugnauth laid the foundation stone for the WHO Global Centre for Traditional Medicine (GCTM) in Jamnagar. If not for our Prime Minister's vision to dedicate a separate ministry in 2014 for Ayush - Yoga, Ayurveda and Indian streams of health and wellness would have been lost to the planet.



At the inauguration of the WHO Global Centre for Traditional Medicine in Gujarat is seen Hon. PM with Union Ministers & International VIPs.

TRINITY'S AYUSH NATURAL OBJECTIVES

- Highlight government initiatives & schemes
- Bring buyers, sellers & all stakeholders under one roof
- Showcase products, new launches and Ayush skills for jobs
- Create awareness among the general public of Ayush benefits
- Introduce Ayush to diplomats & trade desks of foreign countries
- Provide a platform for indigenous alternative medicines and health therapies
- Conduct demos of Ayurveda, Unani, Siddha, Yoga, etc. with sessions on its benefits

The Union Minister for Ayush, Shri Sarbananda Sonowal recently said the annual turnover of Ayurvedic medicine production was US \$ 18.2 billion in 2022 from US \$3 billion in 2014. A budget of Rs. 3,400 crore (US \$ 464.68 million) is set aside for the next five years - towards Ayush Wellness Centres under the National Ayush Mission, he added. The Indian wellness industry estimated at Rs. 49,000 crore (US \$ 6.70 billion) is gaining momentum because of the central and state governments' resolve to jointly build a healthy, happy and fit India. **Millennials prioritizing a healthy life is expected to drive sales in the Indian Ayurveda market to US \$ 10 billion by 2024 from US \$ 4 billion in 2018.** India exports Ayurvedic medicines worth Rs 22,000 crore every year. The Ayurveda market in India was valued at INR 300 billion in 2018, and is expected to reach **INR 710.87 billion by 2024**, expanding at a compound annual growth rate (CAGR) of **16.06%**, during the forecast period i.e. 2019-2024.

Vaidya Dr. Rajesh Kotecha, Union Ayush Secretary said that the central government had contributed towards the wellness sector by revamping the existing 1.5 lakh health centers across the country. According to him, buoyed by the growing global and domestic demand and enabled by a strong support to regulatory, research and development, and back-end infrastructure by the Ministry, the market size of AYUSH has grown exponentially.

CONCURRENT ACTIVITIES

Buyer-Seller Meets
Foreign Delegates Visits
Expert AV Presentations
Contests & Competitions
Medicinal Plants Seminar
Public Lectures & Sessions
Knowledge Sharing Interactions
Health Check-ups & Consultancy



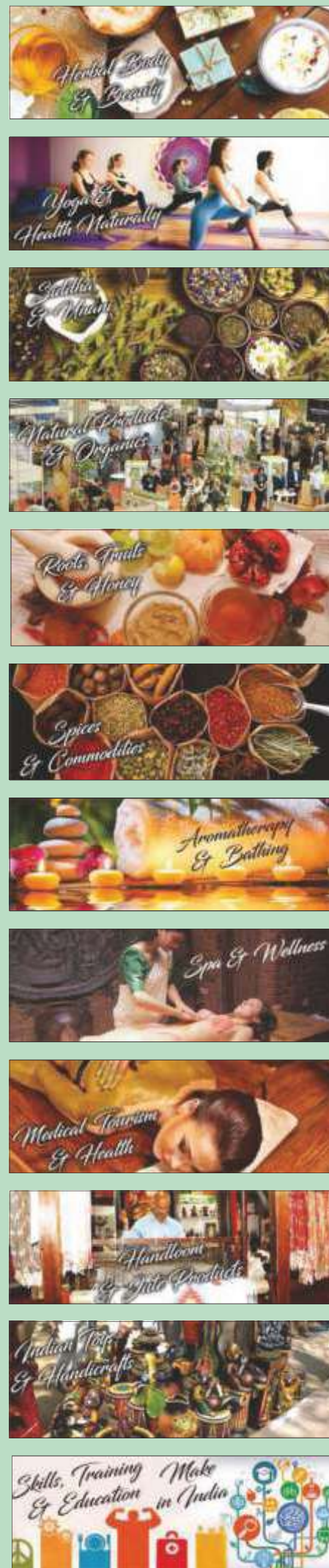
AYUSH NATURAL - WHY YOU MUST EXHIBIT?

Exhibitions combine benefits of internet, conferencing, direct marketing & other media. Thousands of your target audience - Talks, touches, feels, checks & enquires - one on one networking. Here is why exhibiting even in a small way with a booth can't be missed:

- Interact with MNCs, FMCGs, Brands, Experts, Suppliers & Officials.
- Almost anyone interested in your product/service will be there.
- Get branded as an integral major player of the industry.
- It is more cost-effective & better than advertising.
- Exhibitions are a marketing medium like no other.
- Your target-audience comes to you in thousands.
- Plug yourself into a network that delivers results.
- It can be a game changer for your business.
- Franchise or set up distribution channels.
- Forge new alliances & renew old tie-ups.
- Launch products & evaluate feedback.
- Set up shop in a 5 star like ambience.
- Reinforce your brand & get recall.
- Be part of this booming market.
- A year's business in 3 days!?

WHY MUST YOU VISIT - AYUSH NATURAL ?

- It's an Industry Event
- Get the Latest Updates
- Venture into New Markets
- Sign Joint-Ventures/Tie-ups
- Benefit from Product Launches
- Expand Your Business Portfolio
- Witness the Industry Come Alive
- Educate & Learn from Specialists
- Attend Demos & Collect Samples
- Check-out the International Edge
- Network with Industry Specialists
- Connect with the Market-Leaders
- Survey & Evaluate Market Conditions
- Meet One-on-One with Professionals
- Witness New Technologies & Equipment
- Source or Offer Raw Materials & Supplies
- Be There for Free Workshops & Presentations
- Learn, Educate & Keep Abreast of Developments
- Presence of Indigenous Businesses & Foreign Experts
- Interact with MNCs, Suppliers, Distributors & Retailers
- Contribute to Individual, Collective & Planetary Wellness
- Opt for Dealerships, Buy at Best Prices or Benefit from Offers



COST EFFECTIVE TARIFFS

On the pricing front, two options are available - Space & Shell - the rates of which can be provided on request. Each Shell option includes panels, carpet, table, 2 chairs, 2 Spotlights, name-fascia, 5 amp plug-point, dustbin etc. Additional stall facilities available at a nominal price. GST at 18 % is applicable. There is a premium on 2 side (10%) and 3 side (15%) open corner stands.

White Panels

2 Chairs

Table

Waste Basket

Carpet



Ayurveda

The Science of Life

Ancient | Natural | Holistic
Time Tested | Free From Side Effects

AYUSH NATURAL IS A MUST

The AYUSH Natural World Expo allows you to put your brand under one roof to be highlighted before potential buyers, health professionals, traders-importers-exporters, policy makers and government officials, students & researchers, besides all other stakeholders. Here is a genuine chance to influence bulk/institutional purchasers and the medical fraternity about your product and generate hundreds of closable leads. AYUSH Natural World Expo serves as a platform to bring together through a focused exhibition all those connected to the best alternative therapy. Advancement in technology has made it possible for new products/services to be available with “no side effect” benefits. This mega event showcases India's ancient power delivered with the best use of advancement, global processes to be made available for public health.

AYUSH Natural World Expo is the most important Health and Wellness event of the year that you cannot afford to miss! It encompasses a wide range of products and services, helps you gain experience individually for your own learning or professionally for the organization you belong to. Be a part of this exclusive Buyer-Seller meeting place for natural products. India is one of the richest and diversified countries for natural products, where the demand for naturals is always on the rise. In fact, this market has been also growing rapidly in the rest of the sub-continent. AYUSH Natural World Expo offers an excellent opportunity to network with all those concerned with the growing consciousness for a healthy lifestyle. The World Expo is not only a privileged platform to supply this demand, but endeavours to give it an all-new impetus and take it to greater heights.

Mumbai is the gateway to India and the country's commercial and business capital. Goa is the ultimate AYUSH and organic destination in India's western region. The twin shows are known for their depth-ness and magnitude of the industry spectrum they represent. AYUSH Natural World Expo continues its phenomenal growth, displaying the increasing demand and huge potential for the AYUSH and natural products. The number of both exhibitors, domestic and foreign visitors have increased making AYUSH Natural World Expo your ideal showcase for premium products, market extension, business development, setting a trade-distributor channel, export promotion and for interacting with industry experts, quality buyers or decision makers.

Trinity world expos are exclusive forums for AYUSH, organic, natural and agricultural product companies to enter, explore and strengthen their presence in the Indian market. AYUSH Natural World Expo provides scope for varied products, an array of highlights and programs, endorsements from industry experts and a cartel of quality exhibitors and visitors. Maharashtra and Goa have a long standing & well-deserved reputation for offering the region's finest AYUSH & natural products, combined with an excellent position as the most accessible gateway to the world's largest Ayurveda, Yoga, Naturopathy, Unani, Siddha, Sowa-Rigpa, Homoeopathy, Natural Products, Niche Tourism, Healthcare and Wellness market places.

TRINITY'S CENTRAL AND STATE GOVERNMENT PAVILIONS



CCR IN YOGA & NATUROPATHY, GOVT. OF INDIA



CCR IN SIDDHA, GOVT. OF INDIA



CCR IN UNANI MEDICINE, GOVT. OF INDIA



CCRAS - CENTRAL COUNCIL FOR RESEARCH IN AYURVEDIC SCIENCES, GOVT. OF INDIA



CCR IN HOMEOPATHY, GOVT. OF INDIA



NMPB - NATIONAL MEDICINAL PLANTS BOARD, GOVT. OF INDIA



COCONUT DEVELOPMENT BOARD, GOVT. OF INDIA



NATIONAL INSTITUTE OF SIDDHA, CHENNAI, TAMILNADU

TRINITY'S CENTRAL AND STATE GOVERNMENT PAVILIONS



FOOD SAFETY & STANDARD AUTHORITY OF INDIA



COIR BOARD



DIRECTORATE OF AYUSH, GOVT. OF MAHARASHTRA



BIO-RESOURCES DEVELOPMENT CENTRE, SHILLONG



PHARMACEUTICAL CORPORATION KERALA LTD.



THE STATE MEDICINAL PLANTS BOARD



NATIONAL AYUSH MISSION - KERALA



HOMCO

TRINITY'S CENTRAL AND STATE GOVERNMENT PAVILIONS



**SPICES BOARD, GOVT. OF INDIA
MINISTRY OF COMMERCE & INDUSTRY**



**MINISTRY OF SKILL DEVELOPMENT AND
ENTREPRENEURSHIP, GOVT. OF INDIA**

SOME MAJOR AYUSH & HERBAL BRANDS



HIMALAYAN BIO ORGANIC FOODS / NIMBARK FOOD



VICCO LABORATORIES



AYUSH KAMAL RATNA



SANDHU PHARMACEUTICAL



ORGANIC INDIA PVT. LTD.



DABUR - THE SCIENCE OF AYURVEDA

❧ SOME MAJOR AYUSH & HERBAL BRANDS ❧



NETSURF



SHREE DHOOTPAPESHWAR



CHAITANYA AGRO HERBALS



ALMAA SIDDHA HOSPITAL PVT. LTD.



KOTTAKKAL AYURVEDA & MODERN HOSPITAL



MEHTA PHARMACEUTICALS



HIMALAYA



HAMDARD LABORATORIES INDIA

❧ SOME MAJOR AYUSH & HERBAL BRANDS ❧



PIONEER INTERNATIONAL



ASTER CMI HOSPITAL



IRIS HOME FRAGRANCES



AYURVITA - AYURVEDIC SPECIALITY



KDM NUTRITION & WELLNESS LLP



SAHAJANAND LIFE SCIENCES PVT. LTD.



BIO NUTRIENTS



SARTH AYURVEDA

❧ SOME MAJOR AYUSH & HERBAL BRANDS ❧



SHALEEN PHARMACEUTICALS



LYKIS LIMITED



MITRA HERMITAGE AYURVEDA HOSPITAL



WELEX LABORATORIES PVT. LTD.



QUANTUM NATURALS



AIMIL PHARMACEUTICALS



REX REMEDIES PVT. LTD,



NIMBA NATURE CURE

THIS EVENT IS TO...

How this mega showcase will help your business? It will:

- Combine the mass-reach of advertising, the targeting of direct mail, the persuasive power of face-to-face marketing, networking benefits of the internet to create a unique environment achieve business objectives.
- Raise your company profile, change market perceptions, survey & react to the competition, strategize to maximize market potential, venture into new territories, etc. making it a synergistic marketing tool.
- Attract buyer / customer comes to you, being pro-active rather than passive recipients of your messages. They make a conscious decision to visit and set aside valuable time to do so.
- Access a 3D medium, where customers are not convinced by mere words, but can actually see, taste, touch and try out products for themselves - live demos - and then decide.
- Bring unparalleled exposure to your market segment within days, with a two way communication; where clients can clarify, question or seek information and get a response.
- Present a neutral sales environment, where the client is under no great pressure to buy, while the seller is at his best and well-equipped to deal with all queries.
- Avail of appointment setting systems, interaction opportunities with key publics, buyer-seller meets, knowledge seminars, awards and the like.
- Create a highly flexible and non-intimidating environment, in which a variety of sales and marketing objectives are met far beyond expectations.
- Draw at the given point of time or near future, potential / focused high profile target audience who either buy or make in-principle choices.
- Enable coming together of buyers & sellers, to build confidence, which has decreased with increasing internet usage.
- Generate sales / leads, launch new products, create brand images, maintain customer relations & get a trade contact.
- Exploit one of the most effective media for starting, reinforcing and building businesses within India and abroad.
- Assist faster penetration of the market to reach maximum of your clients in the shortest possible time - 3 days!

WHO VISITS?

Thousands from among:

- AYUSH • Agents • Ayurveds • Brands • Care Centres • Caterers • Chefs • Clinics • Commercial Kitchens
- Consultants • Consumers • Cultivators • Dealers • Delis • Department Stores • Distributors • End Users
- Exporters • Farm Shops • Farmers Markets • Food Processors • Foreign Delegates • Healthcare Institutions
- HNIs • Hospitals • Importers • Institutions • Laboratories • Malls • Manufacturers • Manufacturers • Practitioners
- Multinationals • Natural Businesses • Online Retailers • Organic Outlets • Pharma Companies • Policy Makers
- Practitioners • Producers • Professionals • R & D Centers • Restaurants • Retailers • Sourcers • Specialists
- Students • Supermarkets • Suppliers • Traders • Wholesalers • And Much More



“ Transparency & Scalability is only possible through adopting new technologies for the growth of AYUSH sector. Various progressive steps have been taken by the Ministry for development of the AYUSH sector. E-AUSHADHI portal for online licensing is intended for increased transparency, improved information management facility, improved data usability and increased accountability.

Industry and academia collaboration and linkage will definitely play a strategic role in developing critical skills required for the growth of the AYUSH industry. We must dream to make India a super power in the Healthcare sector".

- Padma Shri Vaidya Dr. Rajesh Kotecha, Ayush Secretary, Government of India

SPECIAL THANKS TO VVIPS WHO ATTENDED OUR EVENTS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad Naik lighting the traditional lamp



India's Minister R Teli & Congo Ambassador



India's Minister PS Patel presented floral tributes



India's Minister Suresh P. & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



Governor of Maharashtra & Impex Chamber MD



H. E. Governor Rao & CM Fadnavis of Maharashtra



H. E. PSS Pillai, Governor of Goa & MD of Chamber



H. E. Dr. Smt. M Sinha, Governor of Goa



Hon Chief Minister of Goa & Impex Chamber Mg. Dir.



Maharashtra Industry Min S. Desai & Chef HS Sokhi



President of Goa Chamber of Commerce welcomed



Hotels & Restaurants Association President

* All designations are of when the VVIPs interacted with the organizers of this mega show

SUPPORTED BY CHAMBERS, ASSOCIATIONS & EXPERTS

This event is being organized with support from various Chambers, Professional Organizations, Business & Trade Associations, Media, etc. To illustrate with one example: The Chamber for Import, Export (Impex), Traditional & Integrated Health, registered for promotion of commerce, recognized by Union Ministry of Corporate Affairs & other Government of India agencies.

The IMPEX & HEALTH CHAMBER Registered Objects include -

1. To represent & promote all stakeholders and
2. To better bilateral relations between India and other countries promoting:
 - 2a - Foreign exchange, 2b - Better sourcing, 2c - Indigenous production,
 - 2d - Export promotion, 2e - Import substitution, 2f - Knowledge sharing,
 - 2g - Technology upgradation, 2h - Cost-effective technologies,
 - 2i - Pollution-free equipment, 2j - Human resource development.

The IMPEX & HEALTH CHAMBER undertakes activities like:

- 3a - Organizing events, (expos, tours, seminars, workshops, conferences);
- 3b - Liaising with stakeholders (Govt & authorities/organizations in India & overseas);
- 3c - Publishing material & creating linkages between related sectors;
- 3d - Recognizing & honouring individuals & organizations with awards, certificates...



**The Chamber for
Import, Export, Traditional
& Integrated Health**
www.impexandhealthchamber.com