



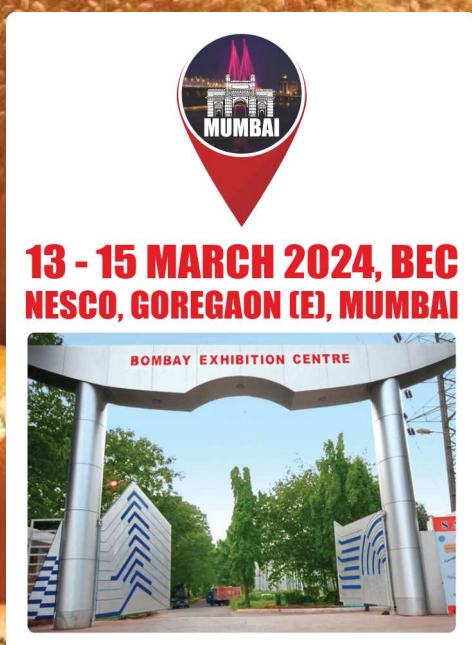
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आज़ादी का
अमृत महोत्सव

Special Thanks

Related Ministries of
Government of India & States



The Best of India The **21st** Business Event World Expo | Summit | Awards



 **Special Thanks** 



Government of India / States &
The Chamber for Import, Export &
Health - Regd. for promotion of
commerce, recognized by the
Union Ministry of Corporate
Affairs & other Government
agencies.



AFTER BAKING THE GUINNESS RECORD

Trinity has been at it for the last 17 years - producing hospitality, bakery & food events in India and foreign countries. We are back a er our third Guinness World Record a empt in Goa witnessed by India's Food Processing Minister of State, Shri Rameshwar Teli and other dignitaries. The INDIA BAKERY, SNACKS & SWEETS (IBSIE) World Expo captures the en re spectrum of equipment, products and services related to the global grain-based food industry. Most bakery or related market-leaders have con rmed their presence.



WHAT MAKES TRINITY'S BAKERY, SNACKS & SWEETS SHOW & CONFERENCE DIFFERENT

Witness irst-hand & experience the full poten al of commercial baking, ar san & retail baking, tor lla-pizza-nacho produc on, retail and food service, business management and marke ng, new foreign ingredients and formula ons, cake & pastry decora on, bakery equipment and accessories, latest technology, consumables, art, service, etc.



HERE IS WHAT TO EXPECT

- Na onal awards & challenges
- Product launches & innova ons
- Indian baking community get together
- Daily networking gala cocktail dinners
- Business ps for start-ups & beginners
- It covers all related segments of the industry
- Live theater, training & demos by celebrity chefs
- The success stories of entrepreneurs & professionals
- Latest government regula ons for food, safety & hygiene
- Authori es conduct conference sessions, seminars & work-shops
- Interac on with baking experts and thousands of bulk purchasers
- Ac ve par cipa on of all bakery related associa ons from India...



SPECIAL THANKS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V Inamdar



Governor of Maharashtra & Impex Chamber Mg. Dir.



Maharashtra's Industries Minister inaugurating



HATRICK + A GUINNESS WORLD RECORD AGAIN !

For us closer at home, Trinity is on to the next challenging Guinness World Record Attempt, after successful attempts in 2017, 2018 & 2019. Once again this year leading master chefs will create another culinary wonder to be certified by the Guinness World Authorities, like was done with records held to date being:

2017 - The World's Largest about 300 Kgs Fish Patty/fritter (cutlet), 4 feet in diameter & 1 feet in height.

2018 - The World's Largest Chocolate Mud Pie (brownie/cake), weighing 1345 Kgs & 6 feet in diameter.

2019 - The World's Largest Bread Pudding (custard) attempt weighing 1424 Kgs in a 6 x 6 feet baking tray & 1 feet height



www.bakerysnacks.com

Trinity are holders of the Guinness for the World's Largest Fish Patty (cutlet), Choco Mud Pie (cake) & Bread Pudding (custard) attempt



India's Minister of State for Food Processing with HE Congo Ambassador inaugurating the Goa edition. Ms. Jenna Hannan (BJCP certified judge from USA), Mr. Pankaj Kamble (Guinness World Record Holder), Mr. Craig Wedge (World Wines Expert from Australia) & Mr. Manoj Caculo, President, Goa Chamber seen at the conference



CONFERENCE TOPICS

- Food safety & hygiene
- Future of baking & beyond
- Ice-creams & frozen deserts
- Bakery art & cake decoration
- Laminated dough techniques
- Setting-up a bakery or cafeteria
- Product development & formulation
- Improved bakery ingredients & formulas
- Technology for energy, resource & time efficiencies
- Pizzas - Traditional, Non-Traditional, Pan, Neapolitan & Roman



CELEBRITIES & CHEFS AT TRINITY'S LAST SHOWS



Gurbaxish Kohli
Hotel & Rest. Assoc



Hemant Oberoi
Celebrity Chef



Urbano Rego
World Chef



Chef Vernon
WICA Chief



Chef Saby
President's Awardee



Chef Harpal
Turban Tadka



Chef Ranjeet
Holiday Inn



Chef Varun
International Chocolatier



MASTER CLASSES

- Quiches
- Tea Tasting
- Pies & Tarts
- Breads & Rolls
- Cakes & Cookies
- Chocolate Products
- Desserts & Croissants
- Pastries - Puff & Danish
- Fat / Sugar / Gluten Free
- Eggless & Vegan Products
- Natural Colours & Flavours
- Ingredients & Preservatives

TRINITY'S PREFERRED INDIA BAKERY EX-EXHIBITORS



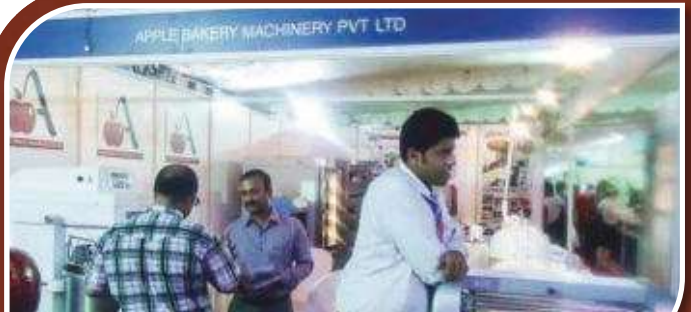
Pritul Machines



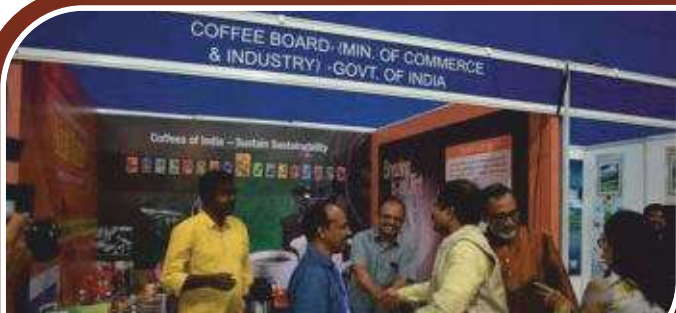
Arun Rega Bakery Machineries



CS Aerotherm



Apple Bakery Machinery



Coffee Board of India



Alister Hotel & Bakery Equipments



Bombay Steel Equipments



Riddhi Siddhi Display

SPECIAL THANKS



Government
Departments

All India Association
of Industries

All India Food Processors Association of Food
Association (AIFPA) Scientists & Technologists

Federation of Hotel &
Restaurant Association

Hotel And Restaurant
Association (Western India)

Retailers
Association of India

Western India
Culinary Association

Hospitality Purchasing
Managers' Forum



MASTER CLASSES

- Pastry Arts & Culinary Schools
- Food Safety & Quality Control
- Confectionery Fats, Oils & Margarine
- Solutions for Concept to Completion of Projects
- Mixes, Creams, Concentrates, Additives & Healthy Foods
- Gels, Spreads, Glazings, Fillings, Toppings & Dairy Products

TRINITY'S PREFERRED INDIA BAKERY EX-EXHIBITORS



Mittal International



Orange Foodstuff Equipment



Parag Milk Foods



Field Fresh Foods



Tea Board of India



Redberry Equipment



Pillsbury



Anjali Engineering

SPECIAL THANKS



Assocom Institute of Bakery
Technology & Management



Indian Bakers
Federation



Wheat Products
Promotion Society



Indian Bakers &
Enthusiasts (ICE) Forum



Bakers & Kitchen (BAKE)
Entrepreneurs Association



All Goa Bakers &
Confectioners Association



Dial A Baker
Home Bakers Portal

HIGHLIGHTS

- 3 Business Days
- World Class Venues
- 5000 Key Purchasers
- Industry's Best Awards
- Demos, Displays & B2B Meetings
- Conference, Seminars & Workshops
- Professionals Luncheon Networking
- Allied Industries & Product Launches
- Gala Dinner for Industry's Whos Who
- Cutting-edge Technologies & Machines

EVENT PROFILE

- Bread, Biscuits & Ingredients
- All Kinds of Ovens & Machines
- Chocolate, Cakes, Coffee & Tea
- Fats, Nuts, Mixes, Dairy, Flavours, etc.
- Pizza, Pasta, Snacks, Sweets, Ice-creams...
- Energy, Refrigeration, Packaging & Accessories
- Fats, Oils, Gels, Dips, Decor, Gravies, Toppings & Dressings
- Boxes, Boards, Art Decor, Additives, Preservatives, Emulsifiers...

WHY EXHIBIT?

- Collaborate & do the year's business, all within 3 business days
- Learn from experts, know of the latest, get feedback & witness demos
- Interact with key clients, suppliers, professionals & other stakeholders
- Showcase your product & reinforce the brand to thousands of your target-audience
- Market & create an awareness among end-users, business visitors and related others
- Meet with decision-makers among Indian & foreign government officials & businesses

WHO MUST EXHIBIT?

• Agents & Enzymes • All Kinds of Ovens • Bakery & Bread Plants • Bakery Enzymes • Bakery Equipment and Technology • Bakery Ingredients • Bakery / Cafe Furniture • Baking Agents • Baking Education • Baking Equipment and Systems • Baking Ingredients • Baking Ovens (convection, rotary, deck and rack) • Baking Ware • Banking & Finance • Bread Slicers • Bun Dividers • Business Services • Chocolate & Finishing Ingredients • Chocolate Manufacturers • Cleaning & Hygiene • Cocoa & Chocolate • Coffee & Coffee Machines • Convection Cooking • Cookie Machines • Cookie Manufacturing • Cookie Manufacturing Machines • Dairy Products • Deck Ovens • Decorative Accessories • Decorative Items & Baking Accessories • Display Counters • Dough Sheeters • Energy, Ventilation & Air-Conditioning Technology • Finishing Ingredients • Fixtures and Furnishings for Bakery, Retail & café • Flavorings, Spices & Fillings • Flavours & Essences • Flour & Sugar • Food Arts • Frozen Bakery Products • Gasifiers & Emulsifiers • Ice Cream and Ice Cream Production • Ice Cream Dispensers • Information Technology • Ingredient Handling Systems • Ingredients & Sugars • Jams & Sauces • Kitchenware • Lab & Measuring Equipment • Logistics and Services • Microwave Ovens • Mixers, Slicers & Dividers • Moulds • Nutrients • Oils & Fats • Packaging Machinery • Packaging Materials & Systems • Partly Baked and Finished Products • Pastas & Tortillas • Pizza Ovens • Planetary Mixers • Plants - Bakery & Bread • Pre-Mixed Products for Cakes • Pre-Mixes • Process Optimization & Automation • Rack Ovens • Raw materials • Refrigerated Display Counters • Refrigeration • Refrigeration and Fermentation Technology • Refrigeration Equipment • Rotary Ovens • Sales & POS Solutions • Snacks and Snack Food Production • Specialized Publications • Sugar • Sweeteners • Tea • Tortilla Baking • Trade Associations • Transportation & Distribution Equipment • Trays / Pans / Containers • Vending Machines • & More





MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briefings



English Newspapers



Special Invitations



Radio FM



Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits



COST-EFFECTIVE RATES

- Raw Space - ₹16,500 /- per sq.mtr ● Built-up Shell - ₹17,000 /- per sq mt
- Overseas Exhibitors (Tariffs in US \$ or Euros) □ Space - US \$ 200 or Euro € 170 per sq mt. □ Shell - US \$ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug, etc.
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.



PROFESSIONAL ORGANIZERS



over
20
years
in show business
incorporated in 1994



TEAM TRINITY

The Trinity Group incorporated in 1994, has over the last almost 25 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world shows, including for the Government of Sri Lanka's TRADMED Expo and also produced India Trade Fair with the Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated in 2020. Trinity has always received the support of various Government of India and the States for its mega shows and this one is no different.

Trinity Ventures is an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media and publications". Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National State Industries Corporation) subsidies. Trinity is also a member of number of trades, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Maharashtra Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.



India's Minister Suresh P. & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



H. E. Governor Rao & CM Fadnavis of Maharashtra



President of Goa Chamber of Commerce welcomed



Hotels & Restaurants Association President

WHY VISIT?

- It's an Industry Event
- Get the Latest Updates
- Venture into New Markets
- Sign Joint-Ventures / Tie-ups
- Benefit from Product Launches
- Expand Your Business Portfolio
- Attend Demos & Collect Samples
- Check-out the International Edge
- Connect with the Market-Leaders
- Meet One-on-One with Professionals
- Survey & Evaluate Market Conditions
- Witness New Technologies & Equipment
- Source or Offer Raw Materials & Supplies
- Be There for Free Workshops & Presentations
- Sign-up Joint-Ventures with Indigenous Business
- Learn, Educate & Keep Abreast of Developments
- Interact with MNCs, Suppliers, Distributors & Retailers
- Opt for Dealerships, Buy at Best Prices or Benefit from Offers
- Save Time, Costs, Energy & Resources Through New Initiatives

WHO SHOULD VISIT?

- Artisan Bakeries • Bakery Chains • Bakery Institutions • Bakery Owners • Bakery Plant Consultants • Bakery Shops Owners
- Biscuit & Cookie Manufacturers • Bread Manufacturers • Bread Plants • B-tech / Food Processing Colleges / Institutes • Cafes & Parlors • Cafeterias & Confectionaries • Cash & Carry Stores • Caterers • Catering Companies • Catering Institutes • Chef from Leading Hotels • Chefs • Commercial Bakery Plants • Commercial Caterers • Convenience Stores • Corporate Houses • Corporates & IT Parks • Desert & Ice-cream Producers • Distributors • End-Users • Fast Food Outlets • FMCG companies • Food Caterers & Catering Institutes • Food Chains • Food Colleges • Food Courts & Malls • Food Factories • Food Services & Distribution • Food Technology & Catering Colleges • General Consumers • Government Bodies • Home Bakers • Hotels • Hypermarkets • Ice Cream Manufacturers • Importers & Exporters • Industrial Estate Caterers • In-house Supermarket Bakeries • Leading Corporate & IT Parks • Machinery & Raw Material Suppliers • Malls • Manufacturers & Suppliers • Media • MNCs • Pastry Chefs & Cake Decorators • Professional Associations • Resorts & Clubs • Restaurant & Other Relevant Business Visitors • Retail Outlets • Snack Food Producers • Snacks Outlets • Supermarket Bakeries • Supermarket Chains, Convenience Stores • Supermarkets & Food Courts • Suppliers • Sweet & Snack Producers • Sweetmeat Marts & Shops • Trade Bodies & Associations • Trading Houses, Distributors & Agents • Vendors • Wholesale Bakery Plants • & More.



**3 GUINNESS
WR HOLDERS**

PROMOTED BY



ISO 9001:2015

Professional Producers

Certified by



**American National Standards Institute
International Conformance Veritas**



PATRON MEMBER
EU INDIA CHAMBERS



ASSOCIATE
MAHARATTA CHAMBER



IMPORT - EXPORT
& HEALTH CHAMBER

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