

# INTERIORS & HOME DECOR FURNITURE & DESIGN



*Designing Spaces.  
Inspiring Lives.*

## GOA INTERNATIONAL TRADE FAIR

DISCOVER INNOVATION. EXPERIENCE ELEGANCE. ELEVATE LIVING.



23<sup>RD</sup>, 24<sup>TH</sup> & 25<sup>TH</sup>  
AUGUST 2026



KALA ACADEMY,  
PANAJI.



FURNITURE  
& DESIGN



INTERIORS  
& DECOR



LIGHTING  
SOLUTIONS



HOME  
FURNISHINGS



ART, CRAFT  
& ACCESSORIES



MODULAR  
KITCHENS &  
WARDROBES



SMART HOME  
& LIFESTYLE  
SOLUTIONS



NETWORK  
WITH LEADERS



EXPLORE  
INNOVATIONS



GROW YOUR  
BUSINESS



BUILD VALUABLE  
PARTNERSHIPS



GLOBAL TRENDS.  
LOCAL IMPACT.

INSPIRE SPACES. CREATE EXPERIENCES. SHAPE TOMORROW.



[www.ihfindia.in](http://www.ihfindia.in)

# THE BIGGER PICTURE: BOOMING REAL ESTATE, CONSTRUCTION & CONSUMER MARKET

## INDIA'S PREMIUM A & D EVENT @ MUMBAI

**INTERIORS, HOME B2B & FURNITURE - IHF INDIA** doesn't aim to be yet another A & D event. It aims at catalysing all stakeholders related to **architecture, interior design, decor & furniture, building & construction, premium home products & ancillary industries of Pools, Baths, Spas, Exteriors, Swadeshi, etc.**

This grand showcase **promotes Made-in-India products & services by MSMEs, especially those by SC/STs/OBCs, Women & those from Maharashtra with special booth rates**, being supported by Central & State Government agencies. It is part of the joint initiative **INDIA@100** launched by the Trinity Group (holders of 3 Guinness World Records & celebrating 25 years) in association with the Chamber for Import, Export, Traditional & Integrated Health (registered in 2018 with India's Ministry of Corporate Affairs for Promotion of Commerce); with various industry/professional associations & media.

IHF INDIA is **well timed as a international buyer-seller meet or across-the-counter sales & marketing opportunity** as the sectors involved are booming. The below-mentioned status & huge prospects for all those into the sunrise industries of interiors-exterior, premium consumer products and furniture makes a Not-to-be-Missed B2B & B2C networking platform.

## India: A Global Consumer Superpower

India is to be the world's 3rd largest consumer market by 2027, driven by 440 Million millennials and 390 Million Gen Z, fueling demand for versatile home products, construction materials & furniture. India ranks as the 5th largest global retail destination, contributing over 10% to its GDP. The Union Minister of Commerce and Industry, Piyush Goyal recently said that by 2027, India will be the world's third-largest consumer economy, ahead of Japan and Germany.

India's consumer market is projected to grow 46%, reaching **INR ₹ 372 lakh crore (US \$ 4.3 trillion) by 2030**, driven by rising incomes, urbanization, and digital adoption. **The market is expected to achieve a remarkable 25% compound annual growth rate (CAGR), crossing the US \$ 1 Trillion threshold by 2027 and reaching US \$ 2 Trillion by 2032.**

While precise forecasts for 2047 remain uncertain, experts largely agree that **India's consumer market is expected to emerge as one of the Top 2 globally, with the potential to surpass USA soon.** India's consumer market with 435 million consumers is currently second only to China's 899 million. **The US, despite being the largest economy, ranks third with a consumer base of 240 million.** India has the 3rd largest metro network globally, catering to 10 Million daily riders. **About 50% of India will be living in urban areas by 2046 boosting consumer expenses further.**

## IHF INDIA'25 : INTERIORS - EXTERIORS



## HOME B2B & FURNITURE WORLD EXPO



Trinity's Earlier Edition of IHF INDIA World Expo & Conference

## Government: Boosting Urbanization & Construction Market

The Indian Construction sector is valued at over US \$ 126 billion. It is the second biggest employer in the country and contributes to over 10 % of India's GDP. The Government allows 100 percent FDI through the automatic route for townships & cities. Key real estate segments include residential, commercial, institutional, and industrial construction. **The construction market is expected to reach INR 25.31 trillion by 2025, marking an annual growth rate of 11.2% continuing its robust trajectory with an anticipated CAGR of 8.8% from 2025 to 2029, projected to reach INR 39.10 trillion by 2029.**

This growth is driven by government initiatives, increased infrastructure spending, and a growing emphasis on sustainability and smart infrastructure. The industry is also being transformed by the adoption of new technologies and sustainable practices. **In 2024-25, the government has bolstered its capital expenditure by 11.1% to US \$ 133 Billion, equivalent to 3.4% of the GDP.** Such investments are poised to catalyze growth within the construction sector, fostering the development of modern infrastructure nationwide. **Initiatives like Pradhan Mantri Awas Yojana-Urban (PMAY-U) have marked significant progress by sanctioning 1.18 Cr houses, with 86.6 lakh completed and 1.15 Cr grounded for construction.**

## IT DOES NOT GET BIGGER THAN THIS !

**70 K** Target-Audience Reached

**50 K** Business Visitors Invitees

**30 K** Pan India & Foreign Online Attendees

**21 K** Purchase Decision-makers

**7 K** Institutional, Corporates & Bulk Buyers

**3 K** Architects, Designers & Builders

**400** Brands & Market Leaders

**300** Awards & Citations

**18** Seminars & Presentations

**8** Themes & Sectors

**18** Demos & Master-classes

**5** Trade/Association Meets

**3** Cocktail Dinners / Lunches

**&** More.

## HIGHLIGHTS

- 3 Business Days
- World Class Venues
- 5000 Key Purchasers
- Industry's Best Awards
- Demos, & Displays
- Professionals Luncheon Networking
- Conference, Seminars & Workshops
- International Marketing & Delegates
- Allied Industries & Product Launches
- Gala Dinner for Industry's Who's Who
- Cutting-edge Technologies & Machines
- World Market Leaders & Industry Brands
- Interaction with Government & Stakeholders
- Meetings with Members of Associations, etc.
- Thousands of Buyers & Visitors over 3 Days

## EXHIBITOR PROFILE

- AC & HVAC
- Appliances
- Artefacts & Antiques
- Automation & Infotech
- Baths & Spas
- Building Materials
- Ceilings
- Cleaning Machines
- Commercial Furniture
- Concrete & Cement
- Consultancy & Design
- Décor & Art
- Doors & Windows
- Electricals & Electronics
- Elevators & Escalators
- Engineering & Maintenance
- Entertainment Systems
- Exteriors & Landscape
- Facility Management
- Fire Protection
- Fixtures & Fittings
- Floorings & Laminates
- Fountains & Waterfalls
- Fragrances
- Furniture & Furnishings
- Gaming & Sports
- Gym & Fitness Equipment
- Hardware & Software
- Hospitality & Institutions
- Kids Rooms & Play Arenas
- Kitchen Equipment
- LED & Lighting
- Living & Bedrooms
- Locking & Security
- Marble & Stones
- Modular Kitchens
- Outdoors
- Paints & Wall Coverings
- Plumbing
- Pools & Water Bodies
- Projects
- Refrigeration
- Roofing & Cladding
- Rugs & Carpets
- Safety & Security
- Sanitaryware
- Sanitation & Hygiene
- Shelves & Cupboards
- Sleeping Systems & Mattresses
- Smart Office & Homes
- Solar & Energy Efficiency
- Sound & Special Effects
- Space Savers
- Steel & Iron
- Storage Solutions
- Surfaces & Facades
- Switches & Switchgear
- Tables & Chairs
- Tiles & Ceramics
- TVs - Smart, Google & 4K
- Wall Hangings
- Wardrobes
- Water & Waste Management
- Wood & Veneer
- Workstations & Spaces

**And Many More ....**

## WHY EXHIBIT?

- Institutional Buyers, Importers, Exporters, Industry & Trade, etc. will be there
- It combines the benefits of internet, direct marketing & media.
- Almost anyone interested in your product will be there.
- Exhibitions are a marketing medium like no other.
- Your target-audience comes to you in thousands.
- It's most cost-effective & better than advertising.
- Brand & market with face-to-face networking.
- It can be a game changer for your business.
- Set-up Franchise or distribution channels.
- Launch products & evaluate response.
- Set up shop in a 5 star like ambience.
- Reinforce your brand & get recall.
- A year's business in 3 days!
- Be known internationally. And Many More Reasons

## SPECIAL THANKS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V Inamdar



Union Food Pro Minister, Shri R Teli inaugurating



Hon Chief Minister of Goa & Impex Chamber Mg. Dir.

## WHY VISIT

- Benefit from Offers
- It's an Industry Event
- Get the Latest Updates
- Venture into New Markets
- Sign Joint-Ventures / Tie-ups
- Benefit from Product Launches
- Expand Your Business Portfolio
- Check-out the International Edge
- Network with Industry Specialists
- Attend Demos & Collect Samples
- Connect with the Market-Leaders
- Meet One-on-One with Professionals
- Survey & Evaluate Market Conditions
- Witness New Technologies & Equipment
- Source or Offer Raw Materials & Supplies
- Be There for Free Workshops & Presentations
- Sign-up Joint-Ventures with Indigenous Business
- Learn, Educate & Keep Abreast of Developments
- Interact with MNCs, Suppliers, Distributors & Retailers
- Save Time, Costs, Energy & Resources with Initiatives

## VISITOR PROFILE

- Architects
  - Bars & Pubs
  - Builders
  - Bureaucrats
  - Consultants
  - Corporates & MSMEs
  - Dealers & Distributors
  - Developers & Construction
  - eCommerce & Online Platforms
  - Embassies & Foreign Trade
  - Engineers & Professionals
  - Exporters & Agents
  - Farmhouse Owners
  - Foreign Companies
  - Global & National Brands
  - Government
  - Gym & Fitness Clubs
  - HNIs & Premium Buyers
  - Hotels, Resorts & Restaurants
  - Importers & Stockists
  - Influencers & Marketers
  - Infrastructure Companies
  - Institutional Buyers
  - Interior Designers
  - International Channel Partners
  - Investors & Financers
  - Malls & Hypermarkets
  - Manufacturers & Suppliers
  - Media & Promoters
  - Natural & Organic Buyers/Sellers
  - Project Planners
  - Purchase & Procurement Managers
  - Real Estate Companies
  - Retail Outlets & Stores
  - Sourcers for Raw Material
  - Finished Goods
  - Town Planners
- And Many More ....**

## SPECIAL THANKS



Governor of Maharashtra & Impex Chamber Mg. Dir.



India's Ex-Minister Suresh P. & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



H. E. Governor Rao & CM Fadnavis of Maharashtra



President of Goa Chamber of Commerce welcomed



## MULTI-PRONGED WORLD MARKETING

This mega show is being promoted aggressively both Offline and Online, which is the new age media and most effective. Our mega media campaigns include - advertising in national & regional dailies, special invitations, outdoor publicity, digital marketing, social media, cable TV, radio, etc. All relevant professional/ industry / trade association members are also informed & specially invited.



Social Media & Telecom



Associations & Chambers



Media Briefings



Vernacular Dailies



TV & Cable Channels



In Venue Displays



English Newspapers



Special Invitations



Radio FM



Outdoor Publicity



Online Marketing



Business Visits



## Drivers of Interiors-Exteriors, Furniture, Design & Decor Market Boom

Indians are being influenced greatly by & responding positively to a shrinking one-village world, rising urbanization and resultant lifestyle changes. **The urban population (37%) with growing disposable incomes, easy access to internet & payment modes, cost-effective pricing with options, presence of global brands & domestic MNCs, ready availability of premium sustainable natural products, a wide spectrum of quality offerings with service, corporate & institutional bulk buying, trade-dealer-distributor network, growth in luxury & second homes, need for renovation, etc. is driving the market to dizzy heights.**





## COST EFFECTIVE TARIFFS

Raw Space - ₹ 12,000 /- per sq.mtr

Built-up Shell - ₹ 12,500 /- per sq mt

Overseas Exhibitors ( Tariffs in US \$ or Euros )

- Space - US \$ 200 or Euro € 170 per sq mt.
- Shell - US \$ 215 or Euro € 185 per sq mt.

Shell includes table, chairs, lights, panels, carpet, fascia, waste basket, plugpoint, etc.

15 - 20 % Premium on Corner Stands.

GST @ 18% applicable.

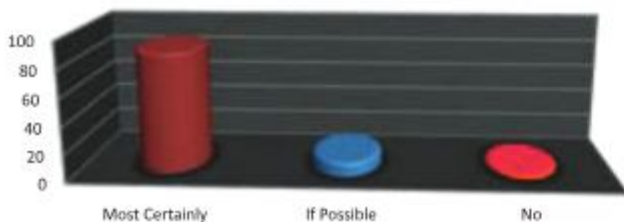


## POST SHOW SURVEY



### VISIT NEXT EDITION?

- Most Certainly 87 %
- If Possible 10 %
- No 3 %



### VISITOR RESPONSE

- Well Satisfied 82 %
- OK & Satisfied 15 %
- Dissatisfied 03 %



### DEMOGRAPHICS

- Maharashtra 43 %
- Karnataka 12 %
- Goa 27 %
- Gujarat 8 %
- South India 6 %
- North India 2 %



### BUSINESS VISITORS

- MD / Director / Owner 47 %
- GM / Purchase / Retail 18 %
- B2B, Trade & Industry 15 %
- Procurement Managers 14 %
- Professionals & Others 6 %



### DECISION POTENTIAL

- Power to Decide / CEO 62 %
- Decision Influencers 33 %
- Future Decisions 4 %
- No Power 1 %



The Trinity Group is **India's pioneering B2B international events producers** for a spectrum of verticals vital to the Indian economy. Over the **last 25 years (1994)**, Trinity has milestones to its credit, including **3 Guinness World Records** achieved during its world expos which remain unbroken. Trinity has been official event managers for many shows abroad, including for the **Government of Sri Lanka's TRADMED** and also produced the **Made in India Expo** with the **Government of Mauritius**, inaugurated by H.E. Vyapoori, then Mauritian President and have overseas export promotion business events planned soon. **Trinity's expertise lies in customized, strategy-packed & focused events, aimed at a niche segmented community.**

Trinity-Ventures – **ISO 9001 : 2015 company**, recognised by **American National Standards Institute** for **"organising trade & business exhibitions, event management, media & publications"**. Trinity events are supported by various **Central & State Government agencies & for MSMEs / SSIs (Micro, Small & Medium Enterprises)** many times by **NSIC (National State Industries Corporation)** subsidies. Trinity is also founder and promoter of the **Chamber for Import, Export, Traditional & Integrated Health** registered (2018) with the **Ministry of Corporate Affairs, Government of India for promotion of commerce**. Trinity is also a member of number of trade, professional and industries associations – **European Union Chambers of Commerce, Mahratta Chamber of Commerce, Industries and Agriculture, etc.** and works actively with these.

Every Trinity world event has been attended by a host of **Indian & foreign dignitary VVIPs including Union & Chief Ministers, Governors, Ambassadors, Industry Stalwarts & Organization decision-makers, besides thousands of business visitors.** They address the needs of both foreign and Indian businesses. Our specialized international & national **B2B events showcase the latest & most exclusive range of products, opening business / trade avenues to the multi-crore indigenous market & export promotion.** Meet your target audience in a plush 5 Star-like ambience at an easily accessible venue, specifically coming to meet hundreds of brands under one roof. In just 3 days lies the potential and opportunities to buy, sell, trade, market, source & interact. We identify each exhibitor's business needs & aid your marketing effort, as a strategic arm, to meet niche objectives.



Holder of  
**THREE- 3**  
Guinness  
Records



**ISO 9001:2015**

Certified by **ANSI** ICV

**American National Standards Institute**  
*International Conformance Veritas*



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FOR IMPORT,  
EXPORT &  
HEALTH

